



COMPANY OVERVIEW

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www.microstrat.com
888.467.6588

Micro Strategies leverages extensive business, process and IT expertise to deliver business results. Our consultative and customer-centric approach allows us to tailor end-to-end solutions, from infrastructure to line-of-business software for organizations of all sizes and industries.

CLOUD STRATEGY CONSULTANCY



SERVICES

INDUSTRY SOLUTIONS

What we do:

Big Data and IOT

Micro Strategies focuses on building solutions that allow clients to derive the greatest insight from their internal and external data

Cognitive Computing

We assist clients in navigating cognitive business solutions that are right for their business

Security

We architect comprehensive solutions to create a strong, fortified, security plan for our clients

Enterprise Content Management and Business Process Management

We build solutions that help clients get their entire organization working as one with more efficient content and process management solutions

Systems Implementation and Integration

We design, architect and implement end-to-end infrastructure solutions for the cognitive business era

Cloud Solutions and Services

We deliver secure, cost effective and scalable solutions for all cloud environments

Industries:

- Retail
- Consumer Products
- Financial Services
- Healthcare
- Manufacturing
- Professional Services
- Media & Entertainment
- Public Sector

Founder and CEO:
Anthony L. Bongiovanni

Headquarters:
1140 Parsippany Boulevard
Parsippany, NJ 07054

NY Metro
Mid-Atlantic
New England



At A Glance:

- Established in 1983
- 150 Employees
- 2 Innovation Centers
- 200+ Certifications
- 95% Customer Satisfaction
- YTY Growth for 15 of 16 yrs

Partners:





Big Data and IOT

- Self-service Big Data solutions for business users
- Enterprise Internet of Things (IOT) applications
- Social Media Analytics
- Complete life cycle solutions for Big Data
- Real-time reporting and visualization platforms
- Operational Command Centers
- Data strategy and integration for warehousing and analytics
- On-Premise, Hosted, Cloud and Managed Services



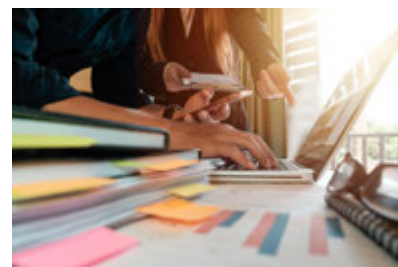
Security

- Security Intelligence
- Infrastructure Protection
- Endpoint Management and Protection
- Identity and Access Management
- Application Security
- Data Security
- Security Road Maps and Assessments
- Specialized Services: Virtual CISO, Security Controls Reviews, Policy and Procedure Reviews



ECM & BPM

- Capture and manage all documents, content and digital media
- Centralized repository accessed through Enterprise Applications
- **box** EFSS, ECM and BPM Solutions
- Increased Governance, eDiscovery and Regulatory Compliance
- Standardized and Automated Workflows
- On-Premise, Hybrid, Cloud and Managed Services
- Migrations from Legacy DMS and BPM systems
- Industry Expertise in FinServ, Healthcare, SLED and Legal





Cloud

Solutions framework for Hybrid Cloud

- Private (internal) cloud with VersaStack
- Public (external) cloud with SoftLayer

Offerings that include both traditional and emerging technologies

- Infrastructure (IaaS), Platform (PaaS), Software (SaaS)

Data protection

- Veeam integrated into Cloud Foundation
- On-line backup using SoftLayer cloud storage
- Unique Digital Voice Recording solution using SoftLayer
- Growing Managed Services practice



Systems

Design, architect & implement end-to-end infrastructure solutions to optimize IT environments & ensure business continuity

- Servers, storage, switches, networking, cabling & software
- Cloud implementation & support
- Platform services
- Server & storage virtualization & consolidation
- Development and implementation of operational analytic toolsets



Cognitive Computing

Micro Strategies can assist clients in navigating cognitive business solutions that is right for their business

- Faster insights with infrastructure designed for complex analytics and machine learning
- Capture volume and variety of data
- Deliver new solutions quickly with open architectures and ecosystems
- Build purposeful and secure architectures



Leveraging Data for Improved Business Outcomes

Targeted, high value solutions that quickly demonstrate an ROI are paramount to our Big Data & Analytics solutions. Our proven methodology drives valuable business results including:

- Customer & market insights
- Optimized product placement & customer targeting
- Marketing effectiveness & understanding customer lifetime value
- Improved inventory & operational efficiency

Unique technical competencies and offerings:

- IT Operations, Security, Big Data & IOT
- Social Media Analytics
- Simplified, turn-key appliances
 - Pronto integration appliance
 - Vision appliance
- State-of-the-art MPP Big Data management solutions
 - IBM PureData for Analytics (Netezza), Hadoop and Spark
- Real-time data replication
- Cloud, on-premise or hosted solutions
- Big Data quick start services for Splunk, PureData and Tableau



Turn-key solutions drive immediate client value and increase customer satisfaction



Real-Time Data Platform for Analytics and Visualization

Highly-valued, pre-configured business analytics solution that quickly delivers:

- Real-time data and information extraction with broad, heterogeneous support for a wide range of databases, operating systems and platforms
- High power MPP information processing
- Visualization and business intelligence



Self-Service data refinery

- Designed for the line of business user
- Fully integrated with simple management tools
- Empowers end-users to pick and choose data as they desire
- Point and click solution to ingest, join, discover and visualize data

Our Innovation Centers shorten sales cycles and eliminate client risk

Leverage our Innovation Centers for:

- Proof-of-Concepts
- Evaluate emerging technologies
- Customize unique requirements
- Validate & test new applications
- Educational seminars & training

Software and Hardware include:

- Splunk
- Hadoop Cluster with Cloudera/Hortonworks
- IBM PureData for Analytics
- Unifi & DataWatch
- DashDB DB2 & Information Server
- Tableau
- 8 Node Cisco UCS C240
- IBM Power, Storage and Spectrum
- IBM Security Portfolio
- Lenovo System x
- HPE Storage
- Veeam Backup and Replication
- Cisco Ethernet Switches
- Darktrace
- VMWare
- Microsoft Hyper-V



The greatest value of our innovation labs is that it empowers our architects, engineering and delivery teams to reach the highest level of technical excellence.