

Company Overview

Leveraging our extensive business process and IT expertise, Micro Strategies utilizes innovative technology to deliver business results. Our consultative customer-centric approach allows us to create cost effective end-to-end solutions, from infrastructure to line-of-business applications for companies across a range of industries. Established in 1983 with locations in the NY Metro & Mid-Atlantic region.



Big Data & Business Analytics

Focused on building solutions that allow our customers to derive the greatest benefit from their data

Targeted, high value solutions that quickly demonstrate an ROI

- Simplified, turn-key appliances: Vision: Cisco Hadoop Appliance & Pronto: Real-time analytics
- End-to-end data warehousing and visualization solutions

Security & Mobility

Recommend and implement Security Solutions that protect your environment and support regulatory requirements for risk management and compliance

- Monitoring tools and services
- Threat detection and intrusion prevention assessments

Infrastructure Solutions

Design, architect, implement and support end-to-end infrastructure solutions to optimize IT environments and ensure business continuity

- Implementation and support for software, servers, storage, switches, and networking
- Cloud-enable your infrastructure
- Managed Services for on-premise and off-premise environments

Enterprise Content Management (ECM)

Recommend and implement best-of-breed document management solutions to access and manage content

- Faster document processing, better information flow, and increased governance and compliance
- Efficient integration leveraging technology investments from disparate content repositories

Messaging & Collaboration

Securely collaborate, automate and access business content

- Intranet & Extranet portals and application integration
- Social Media & Corporate Communities

Cloud Solutions

Build and support secure, cost effective and scalable solutions with innovative technology and management tools for Cloud environments including:

- On-premise and off-premise Private, Public and Hybrid implementation and support
- Infrastructure (IaaS), Platform (PaaS) and Software (SaaS) as a service

Services

Business Process Management

Align IT with line of business requirements to improve effectiveness and efficiency. Recommend and implement innovative technology solutions.

Design & Development

Architect, design and develop innovative technology solutions, leveraging expansive skills and resources.

Implementation and Support

- IT optimization and migration of existing platforms
- Private, public and hybrid cloud implementation and support

Managed Services

Proactive management to provide 24x7 support for critical services:

- Servers/firewalls/switches/SANs/desktops
- Wireless System Management
- Automated Patch Management
- Routine Printer management
- Monthly and Quarterly Reporting

Staffing Solutions - RESOURCE1

National provider of IT staffing, recruiting, and executive search services that matches talent with client needs.

Business Partner Innovation Centers

Two Innovation Centers offer NY Metro and Mid-Atlantic area companies distinct advantages for quicker, more productive planning, evaluation, and implementation of next-generation IT solutions. State-of-the-art capabilities from leading technology vendors create opportunities for hands-on demos, hypothesis testing, and run-time insight.



Leverage the Innovation Centers to make infrastructure more flexible, resilient, and secure

- Proof of Concepts
- Identify New IT Strategies
- Evaluate Emerging Technologies
- Improve Infrastructure Efficiency
- Customize Unique Requirements
- Validate and Test New Applications
- Data Center Optimization
- Server & Storage Consolidation & Virtualization
- Virtual Desktop Infrastructure (VDI)
- Educational Seminars and Training

[Visit our website for a complete listing of the software and hardware installed in our Innovation Centers](#)

Team Members

Client Solutions Executives

Customer advocates to determine business requirements and engage and coordinate resources to meet customers' needs.

Architects & Consultants

Certified pre-sales and post-sales consultants to architect, design, implement and support our portfolio of solutions. Over 50 full-time technical consultants with 200+ certifications.

Customer Service

Client Support Administrators facilitate orders, setup and track delivery, and work with customers to ensure successful and timely transactions.



Awards

IBM Worldwide PureData for Analytics Partner of the Year 2015
2015 IBM Top Performing Business Partner
2013 IBM Choice Award: Top Business Partner North America
IBM Beacon Award Finalist
IBM Top 10 Business Partner for Business Analytics

NJBIZ 50 Fastest Growing Companies
NJBIZ Top 100 Privately Held Companies
Inc. 500/5000 America's Fastest Growing Private Companies
NJ Law Journal – Best of 2013
Alfresco Partner Implementation of the Year Award

Our Partners

Micro Strategies has strong alliances and partnerships with industry leaders.

