

# ADVANCED ANALYTICS

Technology has been integrated into almost every aspect of your business, yet many repetitive and manual tasks are still performed by your employees on a daily basis. These can include running operations, creating product or brand awareness, supporting knowledge workers and driving customer experiences. There is a lot of hype about artificial intelligence (AI) and how it can be applied to improve these processes. However you're struggling to distinguish hype from real value, discern between available approaches and figure out how to get started.

## TRANSFORM DATA INTO INTELLIGENCE

Through the application of machine learning, predictive and prescriptive approaches, our experts help you explore your data and processes to identify valuable automation opportunities such as integration into core business processes for optimization and greater efficiencies or assisting knowledge workers increase productivity by focusing on high value activities.



### QUICK START WORKSHOPS

Identify opportunities for optimization within your current process and develop a capability roadmap



### QUICK START SERVICES

Rapidly enable AI-driven solution approaches



### FRAMEWORK

Standardize model development, deployment and integration into your business processes



### INTEGRATION

Implement AI processes across touch points, mobile, desktop, web and other devices



### LEARNING & RETRAINING

Pre-validated approach at adapting and realigning AI processes

## BENEFITS

- > Gain competitive advantage through appropriate uses of AI
- > Improve decision making with AI-powered recommendations
- > Leverage historical data to predict future conditions and the potential impact of business change
- > Discern patterns that are not easily identified by human perception



## 24/7 SUPPORT FOR YOUR ORGANIZATION

Our experts don't just recommend and implement solutions – they can manage them too. We can provide 24/7 support to ensure your technology runs optimally so your employees stay focused on delivering business value.



Proactive monitoring, alerting and remediation for core infrastructure and network applications



Pre-determined escalation and remediation process



Simplified reporting and alerting

### BENEFITS

- > Focus – Micro Strategies' staff focuses on managing your IT, allowing your staff to focus on more strategic objectives and your company to focus on its core business
- > Lower cost of ownership – Leverage our staff's expertise while only paying a recurring flat fee instead of paying for full-time support staff
- > Scalability - Resources can be brought on as needed, without the need to go through the hiring process
- > Flexibility – Services can be customized as needed with support levels being quickly scaled up or down as needed

## WHY MICRO STRATEGIES?

Micro Strategies brings together the right mix of solutions and resources to address your unique challenges and help you use your data to drive results. From application development and DevOps to security and core infrastructure, our experts are able to design, develop, implement and operate solutions that drive business value. Beyond their technical expertise, our highly-skilled, certified team of professionals has hands-on experience as customers – giving them a unique perspective on the solutions that they design and implement for our clients.